

# Treasure of the Southern Rockies

"We discovered a treasure only two hours from El Paso."

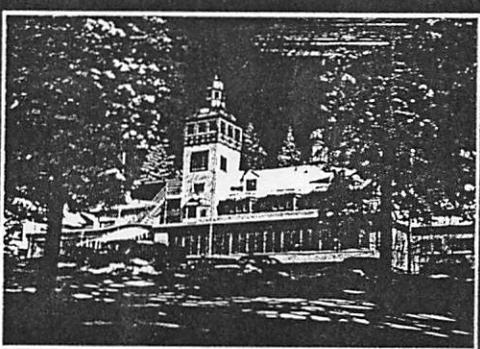
"We first visited The Lodge in the fall of 1982 and the love affair was instantaneous. Fortunate enough to become owners in May of 1983, we have dedicated ourselves to preserving and enhancing the old world charm, gracious dining and superb service that are uniquely The Lodge.

Nestled among the pines at 9,200 feet, The Lodge quickly whisks you away from the everyday world. The sweet, pine-scented air, majestic mountain vistas, pastel-painted sunsets, meticulously-appointed rooms, attentive service and enticing activities guarantee relaxation and rejuvenation.

Depending on the season (each is beautiful), you can golf on one of the world's highest courses, play tennis, ride horses, swim, fish, hike, alpine and cross-country ski, snowmobile, ice skate, or bet on the long-shot at Ruidoso Downs. Sightseeing opportunities are almost limitless at White Sands National Monument, Carlsbad Caverns, Valley of Fires State Park, El Paso/Juarez, International Space Hall of Fame; Sunspot Solar Observatory, museums, ghost towns, Indian reservations, and many, many other points of interest — all within a half day's drive!

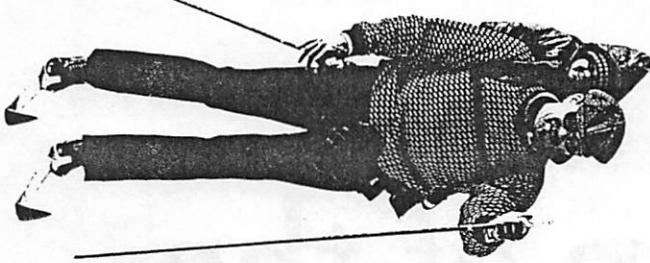
To make your visit even more enjoyable, we have just completed another \$600,000 renovation of The Lodge this past summer without disturbing our friendly ghost Rebecca, for whom our noted restaurant is named.

Among its many accolades, The Lodge was recently selected for the third consecutive year as one of America's Top 100 Resorts by Lodging/Hospitality. But even more gratifying are the "thank you" letters and return visits of our guests. To us, The Lodge is truly a treasure, and we warmly invite you to become one of our treasured guests." *Carol & Jerry Sanden*



P.O. Box 497 • Cloudcroft, New Mexico 88317  
505-682-2566

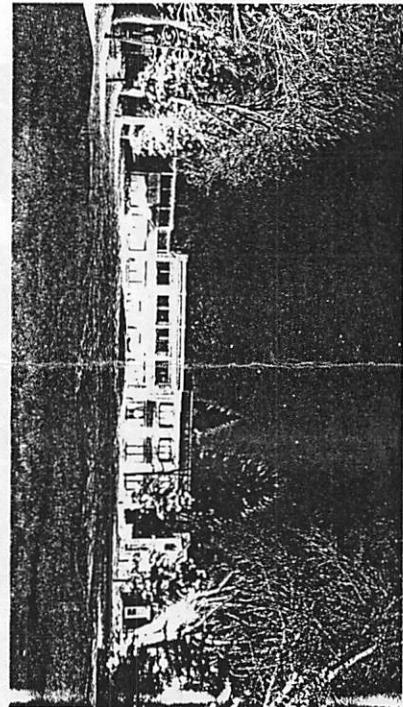
# Your Utah Winter Adventure Center



"Maybe you think you've seen it all... But chances are you haven't experienced anything like The Homestead..."

"Something Really Different",  
Ski Magazine, October 1988

Nestled at the base of a spectacular mountain in canyon only minutes from Park City, the beautifully restored, 102-year-old Homestead is truly one of America's classic country inns. Recipient of the coveted AAA \*\*\* Award.



"...a memorable dining experience."  
Bon Appétit, December 1987

"...an elegant country dining spot."  
Skiing Magazine, April 1988

"One of the region's best cross-country ski trails is at your doorstep."  
Boston Phoenix, December 1987

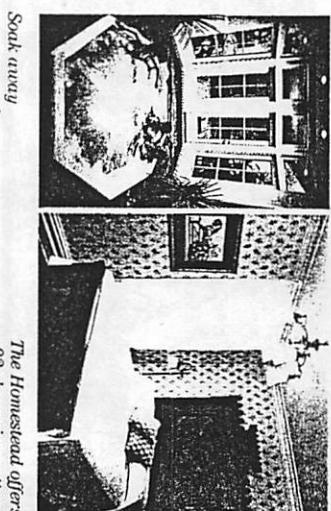
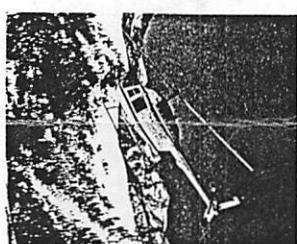
It's a ski experience you'll treasure — miles of expertly groomed track and back country trails meandering through magnificent terrain. Norwegian ski dinners in our rustic ski chalet, new state-of-the-art Rossignol and Salomon rental equipment, a separate instruction truck and an experienced staff of friendly instructors.



"One of the most romantic and memorable evenings of our life" and "The highlight of our ski vacation in Park City are two two couples described their horse-drawn sleigh ride and elegant dining experience at The Homestead (Sleigh rides nightly)"

"Pure bliss, Utah style!"  
Boston Phoenix

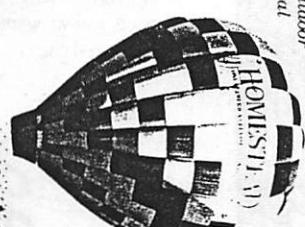
Towering peaks, magnificent mountain valleys and seven ski resorts unfold before your eyes as you tour the Wasatch Mountains on your private helicopter tour, departing daily.



Soothe away your cares in our hot tubs or relax under the stars in our outdoor mineral spa.

The Homestead offers 92 charming cottages with its own distinctive character and decor. "Utah's best kept secret" Denver Post, June 1987

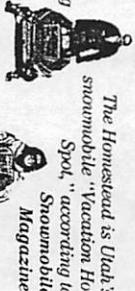
See why Park City ballooning loves The Homestead. Step into a hot air balloon (by reservation) then float high above the Heber Valley, described by Bon Appétit as "breathtakingly beautiful."



ONE OF AMERICA'S GREAT WINTER RESORTS  
For additional information and reservations call:  
649-2060 or 800-327-7220 (Outside Utah)  
Midway, Utah 84049

Ask about our popular "You Won't Believe This" Ski Packages and come visit us in the summer for golf, horseback riding, swimming, mineral spa, tennis and much more! Scheduled complimentary transportation is available daily between Park City and The Homestead.

Vogue Magazine, in its delightfully article, said of Mt. Timpanogos, "...there are few mountains anywhere more impressive..." Through pristine forests, to 10,000-foot peaks. Guided tours daily on our 30 new Polaris Indy Sports will last a lifetime. (Snowmobile clothing available)



The Homestead is Utah's snowmobile "vacation Hot Spot," according to Snowmobile Magazine. Take an exhilarating snowmobile tour over the expansive alpine meadows, through pristine forests, to 10,000-foot peaks. Guided tours daily on our 30 new Polaris Indy Sports create memories that will last a lifetime. (Snowmobile clothing available)

# JUST SAY

**E**veryone likes cheesecake. And who can resist a thick, juicy Omaha fillet mignon steak broiled to perfection? Good food can make any occasion special. Good food is absolutely essential to business or social entertaining, but truly superb food can mean the difference between success and spectacular success. The idea of providing truly superb food in a form that requires little preparation is the basis of Gary and Dee Richardson's successful small business.

Gary was exposed to the idea while working for a similar company in his native Boise. The service was well accepted and the business was successful. Gary felt that the Wasatch Front metro area would probably be a good market. He asked his Idaho customers to recommend friends in Utah who might enjoy his services and, armed with this list, he packed up his family and moved to Salt Lake to start his own business.

G'Ardees Gourmet Foods is a very specialized business. They acquire frozen specialty foods from the best purveyors who supply fine restaurants. Then they deliver them to your doorstep.

Taking the hassle out of entertaining is a prime selling point for the Richardson's product. Two dozen croissants or a couple of cheesecakes in the freezer make impromptu entertaining much easier. The selection of foods offered by G'Ardees varies seasonally and is always tempting. The inventory includes specialty meats and seafoods, hors d'oeuvres, breads, and desserts.

A personal appreciation for fine food



## THE SECRET TO THE SUCCESS OF G'Ardees

is brought to the business by both of the Richardsons. Dee lived in Europe as a child and was exposed to some of the best Continental cuisines. Gary's parents operated a restaurant in the Yellow Pine resort area of Idaho. He helped out at the family business for ten years. Together, they exude an enthusiasm for their product that is nearly irresistible.

This enthusiasm is complemented by a dedication to customer service that itself has a Continental flavor. Home delivery, personal attention and instruction, and discretion are the hallmarks of G'Ardees service. The Richardsons are perfectly willing to "keep the secret" and let hosts and hostesses receive the adulation of guests for the fabulous food.

One of the secrets of G'Ardees' success is the sense of unity and purpose shared by the principals. "I like being married to my business partner," Gary smiles, "I wouldn't have it any other way." There are times, he admits, that tensions arise. "It's sometimes difficult to talk to Dee as an employee and as a wife at the same time. But I think the restraint and care that we exercise in our communication benefits both our business and our marriage."

After five years of operation in Utah, G'Ardees Gourmet Foods has grown to the point where Gary and Dee are franchising the business. A new outlet will soon make an appearance in Utah County. To get information on G'Ardees home delivery service (and to sample some exquisite strudel) contact G'Ardees Gourmet Foods at 562-2707. ■

Steven Argyle

# CHEESECAKE

# SOMEWHERE IN TIME

There is something in the air here that feels very much like the popular movie set in an historic hotel at the turn of the century. Strolling around the shaded lawns, past the gazebo and through the formal flower gardens, I couldn't get the haunting strains of the movie score out of my thoughts. The Homestead is the most relaxing place that I have visited in years.

Nestled under the eastern slopes of Mt. Timpanogos, the Homestead blends discreetly into the landscape of Midway, Utah, a community that succeeds remarkably well in cultivating a Swiss ambience. Even in this drought year, the vicinity seemed several shades greener and more lush than the rest of the state.

Homestead owners Jerry and Carol Sanders have succeeded in reviving the spirit of the Schneitter House Hotel, the original business founded on the site circa 1910. Seven buildings, including the original building now renamed the Virginia House, have been restored and remodeled with impeccable taste. Many of the rooms are furnished with antiques. My room had brass lamps, a porcelain shower head and a bed so high that I experienced a sense of *deja vu*. For just a moment I was a small boy in my grandmother's bedroom, awed by the massive bedstead.

Mingled with the antiques are all the amenities you could ask for in a modern resort hotel. Chef Robert S. Harper consistently creates culinary delights and a private club provides a pleasant place for intimate conversation. Health club and swimming facilities are enhanced by mineral baths fed by the local hot springs. Miles of trails and country lanes are accessible through stables or bike rental. Complimentary shuttles provide transportation to both Park City and Sundance ski areas in the winter. There is even an 18-hole golf course under construction. And it is scheduled for completion in the fall of 1989.

Tennis, horseshoes, and shuffleboard round out the available activities. The Homestead also has excellent meeting and conference facilities. The close proximity of Wasatch Mountain State Park with its adjacent golf course, windsurfing at Deer Creek reservoir, and shopping at Park City make the Homestead a very attractive choice for business meetings.

There is an atmosphere of genuine elegance here. Not the stuffy, baroque elegance that makes you feel stiff and formal but a subtle, Victorian elegance that promotes a feeling of ease. Recreating an historical atmosphere is a touchy proposition at best. The Sanders have accomplished something admirable by extracting the elements of Victorian culture that fit best with our culture, and have achieved a delectable synthesis with no overtones of pretense or make believe. The Homestead is a jewel. ■

